

## PRESS KIT

wir lieben  
kabel.de

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**We are your general contractors**  
for broadband development, e-mobility  
and radio networks throughout Germany.

## 1. About us

The WirliebenKabel Group implements infrastructure projects throughout Germany – with many years of experience, exceptional expertise and a great deal of passion. As recognised specialists in telecommunications and energy networks, we work for major providers in Germany as well as various DAX30 companies.

We offer our clients a one-stop shop for everything – from planning to structural implementation all the way through to turnkey systems, ensuring every aspect is of the highest quality and on schedule. When we're done, our clients will find themselves the proud owners of turnkey networks that have been planned and implemented at the highest level of quality.



### PLANNING

We are the SATNAV  
for infrastructure



### PROCESSES

We work side-by-side with  
communities and network opera-  
tors to build digital infrastructure



### TECHNOLOGY

We combine proven tech-  
nology with alternative  
installation methods



## 2. Our values

### RELIABILITY

We are a reliable partner with a zeal and commitment for what we do. Our aim is to ensure mutual success for our projects, valuing outside-the-box thinking.

### RESPECT

We respect and acknowledge our colleagues, fellow human beings and the environment. We strive to use all resources economically and sustainably. The WirliebenKabel team is tolerant of all facets of society and sets great store by our social norms and values.

### EXPERTISE

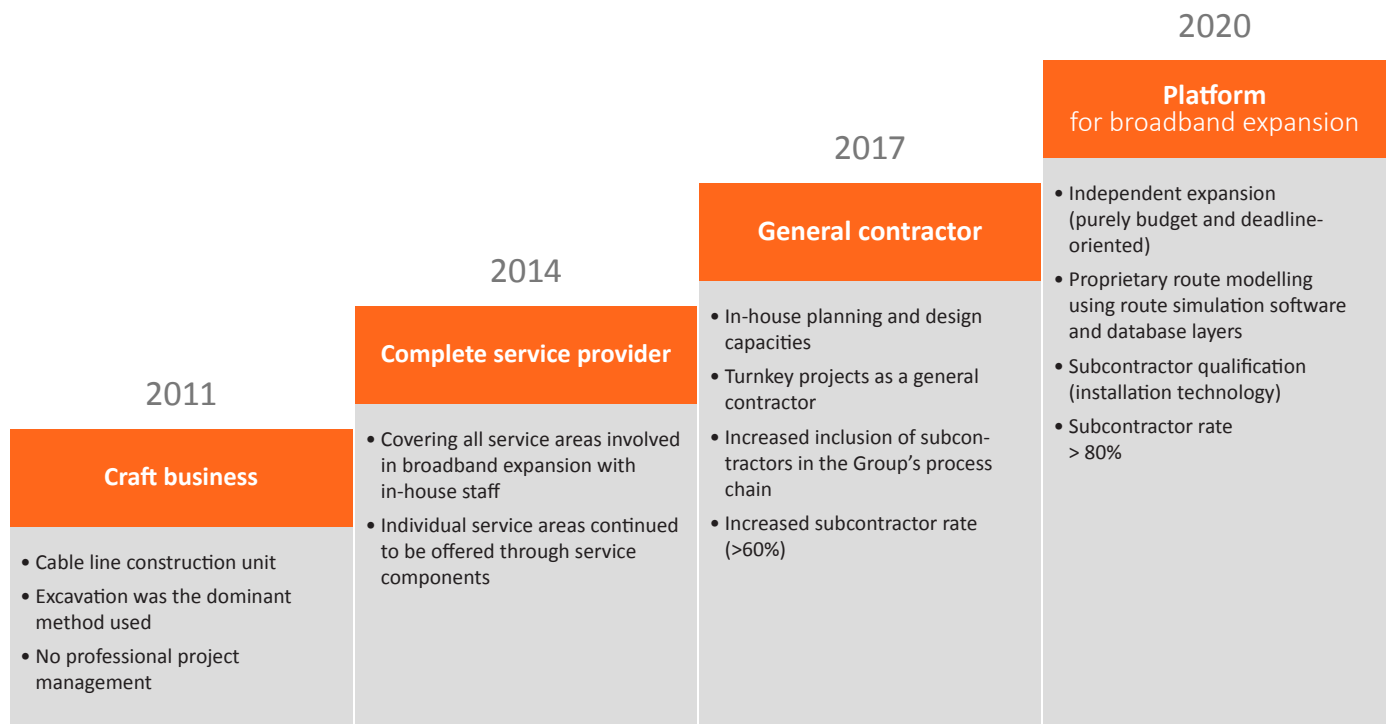
Knowledge is a key component in any activity initiated by WirliebenKabel. Smooth-running processes, incorporating the latest scientific and research findings and continuous reviews of how we can improve are absolutely essential to our business.

### TRUST

WirliebenKabel is reliable, loyal and responsive to the objectives, wishes and needs of our partners. Our network of colleagues and subcontractors, combined with each of their individual skillsets, is our key to success. We strive to support each and every person on the team to maximise their opportunities to develop their potential in the interests of the company.



### 3. Company timeline



### 4. Employees & subcontractors

	2019	2020 – 2023
In-house capacity	160 Employees	160 Employees
Process-integrated subcontractors	300 Employees	500 Employees
Joint ventures	50 Employees	1.500 Employees
Annual turnover	25 Mio €	

## 5. Services



### Broadband expansion & FTTX

We are building the network of the future – to ensure everyone, everywhere has access to fibre optic or 5G high-speed internet and to make electric mobility possible nationwide.

● The WirliebenKabel Group's ongoing and completed development areas in Germany

### Powerful radio networks

We are planning and building the radio towers needed for 5G roll-out and are integrating them into the fibre optic network.

We offer support for the planning and approval process, fibre optic connection, construction and setup of radio towers.



### Charging stations

We plan, design and build charging stations.

WirliebenKabel installs public and rapid charging stations for operator networks throughout Germany.



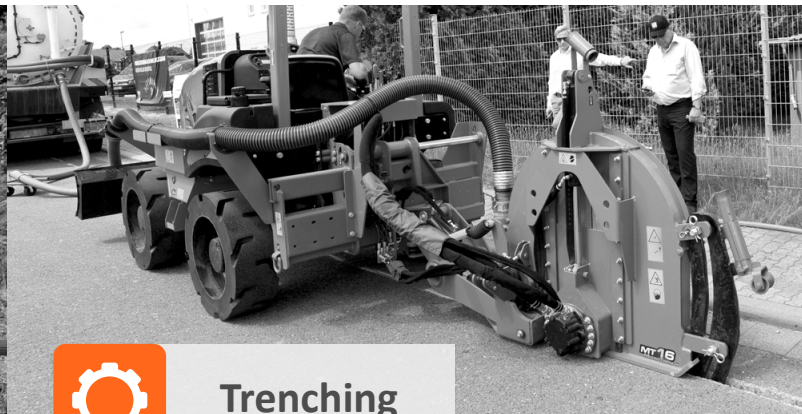
## 6. Technology

We choose the perfect installation method for each and every situation, from traditional excavation to innovative trenching methods.



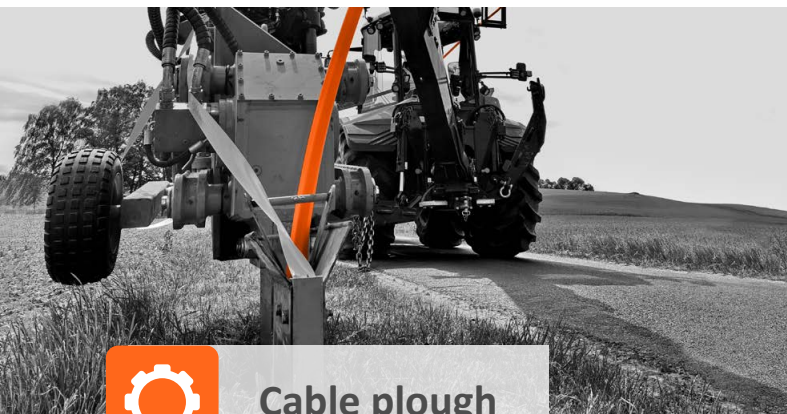
### Diggers

Diggers are a key part of conventional excavation. Trenches are dug and ductwork or cables are then installed. Due to the need to account for surface layers and soil types, only short stretches can be handled each day.



### Trenching

Trenching is an alternative installation method. Milling technology is used to create narrow trenches and slots in soil and asphalt. This innovative process opens up huge potential for rapid, cost-effective broadband development.



### Cable plough

Cable ploughs plough a ditch parallel to the road. Ductwork or cable is then laid. This method is used in rural areas in particular and is considered a process-oriented method with a high degree of operational flexibility.



### Jetting

With jetting, rotation, lifting and impact motions are used to drill a channel. This method makes it possible to complete long stretches of work quickly without surface damage. It is primarily used to pass under buildings and rivers.

## 7. Management

### Dr. Dirk Pramann

Our team is headed by Dr Dirk Pramann. Born in Hamburg, he has spent the last 20 years building up his network in the consulting and investment sector. His primary focus lay in successfully restructuring and developing medium-sized industrial and technology companies.



## 8. Sponsoring



### KSV Pausa

The martial arts club, which boasts a more than 100-year history, is strongly committed to supporting young people and has successfully competed at the national championship level.



### Regatta sailing

WirliebenKabel proudly supports Victoria Jurczok and Anika Lorenz in their 2020 Tokyo Olympic Games bid!



### Initiative für Theuma

WirliebenKabel is involved in the initiative in support of the town of Theuma, not far from the company's headquarters in Zeulenroda.

## 9. News



### Advanced training

9. JANUARY 2020

#### **“Investing in knowledge still pays the most dividends.”**

In addition to time management, the agenda included our code of conduct, database management, new technology and forecasts for the coming year. Our training room was fit to burst with 25 attendees (senior construction managers and technical back office employees). Everyone who came was curious and highly focused. What a great start to the new year.



### The Christmas presents have all been unwrapped!

26. DECEMBER 2019

This year, WirLiebenKabel is giving away small gifts to our colleagues' children and the youth division of the KSV Pausa martial arts club. In keeping with the theme of health and athletics, the gifts were sports equipment rather than sweets.



### Full steam ahead for the end of the year

28. NOVEMBER 2019

We look back fondly on the past year and are proud of what we have accomplished. The mild temperatures have meant we are ramping up again during the winter months and all pulling together to succeed in completing this year's projects.



## Contact

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Mitglied im Fachverband  
Fernmeldebau e.V.



GÜTEGEMEINSCHAFT  
FERNMELDEBAU e.V.

# From sun cream to advanced training

## Das Vier-Jahreszeiten-Gesundheitsmanagement von WirliebenKabel

Changing weather patterns in winter and record high temperatures in summer – people working on construction sites feel the toll the weather takes each and every day. Zeulenroda-based company WirliebenKabel lays broadband and power lines throughout Germany. Due to the constant stress and the extreme weather situations faced by its construction site employees, WirliebenKabel has introduced a year-round seasonal health management system.

Year-round seasonal health management is more than just wishful thinking at WirliebenKabel. It aims to improve quality of life on construction sites in the long term and serves as a more thorough arrangement to optimise health-related issues within the company.



# Pressemitteilungen

Workflows are adapted to suit the weather and processes are optimised as much as possible. The plan puts site managers' maternal instincts to the test. Year-round seasonal health management aims to help site managers utilise all measures within the realm of what is operationally possible.

In addition to providing appropriate summer and winter clothing, employees receive information about health insurance benefits and many other opportunities and options available to them. One current issue being covered is preventing skin cancer. Sun cream and clothing with UV protection are provided to every construction site employee. In addition, shaded work areas are set up and information about health insurance schemes for skin cancer screening is provided.

In the run-up to the winter months, winter gear undergoes a check-up and employees are reminded about the recommended flu vaccination. Winter breaks on construction sites are used for intensive training on time management, dealing with illness and alcohol and tobacco consumption.

WirLiebenKabel considers encouraging optimal performance and motivation to be key elements to competitiveness. Today's employers need to take more responsibility for the wellbeing of their employees. Showing greater appreciation of employees and bolstering their identification with the company have many positive outcomes. In particular, companies can reduce downtime and absences due to illness. From an employee perspective, improvements to quality of life can be highly significant and reduce long-term health risks. One key factor here is involving employees in designing the workplace and the processes that contribute to reducing physical and mental stress.

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Images are available in high resolution.

